



## Product Development Consultants and Innovation Management Experts

### *Focused on New Product Development Productivity*

The Adept Group is a leading consultancy in New Product Development. Founded in 1984, The Adept Group focuses solely on helping organizations radically improve the speed, efficiency, and strategic impact of new product development. Adept delivers significant and measurable improvements in product development and innovation management.

Through client work, research, and publications, The Adept Group is widely recognized as a key contributor in the advancement of product development process implementation, portfolio and pipeline management, and systems support.

Please visit our web site at: [www.adept-plm.com](http://www.adept-plm.com)

The screenshot shows the Adept Group website with the following elements:

- Navigation: Home, About Us, Services, News, Contact Us
- Header: THE ADEPT GROUP Product Development Consultants
- Sub-navigation: NPD Services, Downloads, NPD Software, NPD Seminars, PDM Workshop, Our Founder, About Us, Site Map, Subscribe, Events, Gallery
- Section: Welcome to THE ADEPT GROUP Focused on Product Development. Text: "The Adept Group helps organizations improve the productivity of their Product Development process by..."
- Image: A woman's face with text: Management Services, Consultation and Support Software
- Section: "Driving Product Development Productivity" Free eNewsletter. Includes a sign-up form and a link to "The Adept Group Service Brochure (pdf)".
- Section: "Beat the class Training Product Development Portfolio, Pipeline and Platform Management 2016 (pdf)".
- Section: "Ready, Set, Run to Cross-Link Roadmapping and Innovation Planning 2016 (pdf)".
- Section: "New! Testbeds for Product Concept, IP, and Adept Group's new Product Development and..."
- Section: "PortView Statistical Model".
- Section: "NPD RiskAssessor".
- Section: List of services:
  - Product Development and Innovation Management Process Design and Deployment
  - Product Line Roadmapping (PLR) and Product Development Strategy Deployment
  - Front to Back™ New Product and New Business Development Process Design, Deployment and Alignment
  - Implementing NPD Performance Metrics and Graphical Portfolio Views
  - Spiral™ Implementation & NPD Portfolio, Pipeline and Platform Management Implementation
  - Product Development Enterprise Support Systems Assessment and Customization
- Footer: Copyright 2016 The Adept Group, Ltd. All rights reserved. | Home | About Us | NPD Center | Contact Us



## Services for Increased New Product Development Productivity

- **NPD Diagnostic and Maturity Assessments:** Expert analysis of and reporting to management on current status of NPD practices, processes, and methodologies. Our focus is on delineating the best path forward for fast benefit gains. Assessments can include comparison / benchmarking against best in class, in-depth interviewing, cross-organization surveying, process and documentation evaluation, project tracking, behavior and performance assessment, metrics evaluations, and statistical analysis of portfolios. Deliverables can include current state and gap analysis, as well as improvement roadmaps detailing specific tasks to quickly realize benefits from improvements to NPD processes, practices and overall productivity.
- **NPD Process Implementation:** Comprehensive consulting and expert facilitation for implementing integrated Stage/gate, Front-end, Product Line Planning, Lifecycle Management, and Portfolio Management processes. Adept emphasizes "best practices in implementation" coupled to "best practices in NPD process." We focus on creating and executing implementation roadmaps for rapid accrual of benefits using design and deployment methods.
- **Stage/Gate Redesign and Streamlining:** Evaluation and redesign of an existing stage/ gate or phase/gate type process. Adept works to strengthen good elements of existing process, improve weakness, and establish improved, streamlined approaches. Throughout **Staged / Gated Process Redesign** engagements, Adept remains focused on helping clients realize rapid accrual of desired benefits.
- **NPD Benchmarking Summit:** Top management participation required. This team-to-team, expertly facilitated work session lasts three days and involves up to seven companies. Each **Benchmarking Summit** cuts across specific issues related to New Product Development productivity. Summits enable top managers and their teams to interact directly with their peers from non-competitive organizations, guided by a world-class expert in NPD.
- **NPD Systems Support Assessment:** Identifying NPD system needs and constraints, crafting RFP's, and fully evaluating all product development and lifecycle management software support systems. This service covers both enterprise systems and point solutions. Our objective is to accelerate, and make thorough, the evaluation of specific software solutions and their match to an organization's needs and constraints.



## Services for Increased New Product Development Productivity

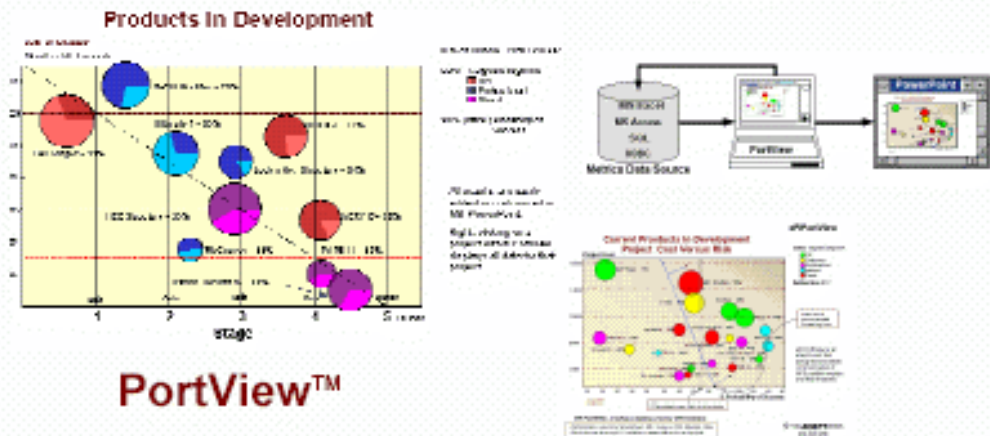
- **Portfolio and Pipeline Analyses:** A detail review of an organization's portfolio of new product development projects and the assignment of project resources. Includes review of strategic buckets, systems risks (statistical), prioritizations, resource management, inter-project dependencies, pipeline bottlenecks, metrics, views, data collection and storage, and integration with other NPD processes and practices. Deliverables include recommended near term "triage" decisions and actions, as well as specific and detailed practice improvement plans.
- **NPD RiskAssessor™ Team Reviews:** Project teams are expertly facilitated through statistical (based on NewProd research) and qualitative assessment of their NPD project. This service drives teams to develop a common understanding of project risks and specific actions for mitigating such risks. Deliverables include a detail analysis of the project's risk, a specific path forward for tackling, and, most importantly, the rapid development by the team of a common understanding of project risks and opportunities.
- **Workout Sessions for Improving New Product Development:** Purposeful, in-depth, facilitated dialogue among management or product teams. We expertly facilitate these intensive sessions to produce specific documents or output related to strategy, NPD process or Product Innovation Charters. Strategy-based surveys and one-on-one interviews often precede sessions.
- **Customized NPD Training:** Delivery of customized programs for all levels of an organization. Specialized in leadership and team-oriented just-in-time training, specific to ongoing projects or processes.
- **NPD Project Support and Facilitation:** Work with teams on notable projects to guide creation of work breakdown for project management planning, business case development, attribute validation, co-development, QFD, VOC, decision analysis, roadmapping, and other contributing elements/methods.

*Adept Group always works in the strictest of confidence. Clients often prefer to execute non-disclosure agreements or confidentiality agreements before exploring specific engagements. Please do not hesitate to bring up the topic of secrecy before initiating a dialogue with us.*

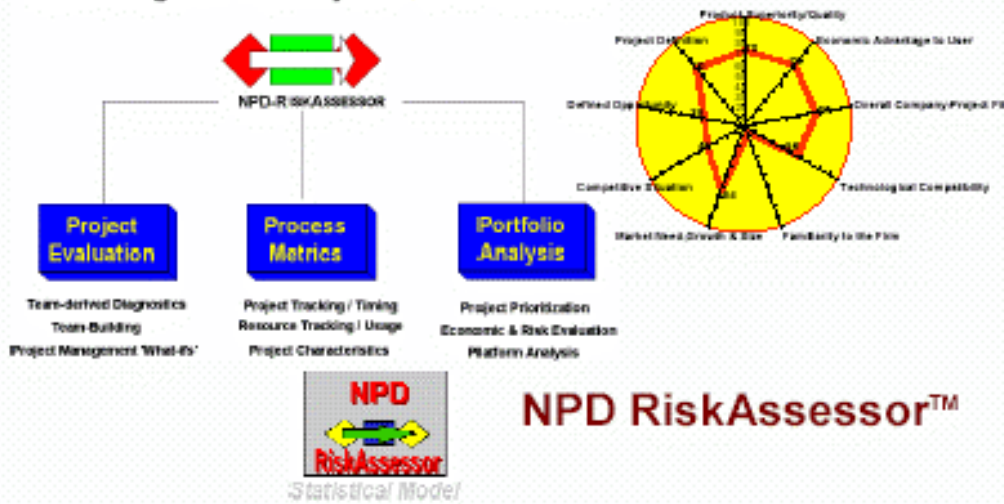
*Adept tailors all engagements to the specific needs of the clients. Pricing is determined based on man-day consumption and project duration.*

# THE ADEPT GROUP

## Tools and Supports for Increased New Product Development Productivity



## Assessing Risk on Projects and Portfolios



**PortView™** is a desktop application for creating bubble charts specific to NPD Portfolio Management. Priced to put on a credit card, it is intended for those companies striving to establish early maturity capability in Portfolio Management.

**RiskAssessor™** is a statistical model that enables teams to compare product development projects against other projects, both successes and failures, launched in the past. RiskAssessor is offered as a stand alone application, an online web service, or an onsite facilitated service.